



LED ADVERTISING 2022/23

THE STAGGIES. MORE THAN JUST A FOOTBALL CLUB.

rosscountyfootballclub.co.uk



ADVERTISING

Entering our tenth season in the Scottish Premiership, the growth of Ross County FC has gone from strength to strength and there is no better time to showcase your brand at the Global Energy Stadium. We can offer bespoke advertising packages to meet your business objectives and deliver real value.

LED ADVERTISING

Our state-of-the-art LED system provides businesses with the opportunity to display modern and vibrant advertising and deliver powerful brand messages.

Situated in front of our East Stand and in direct view of broadcast TV cameras, businesses taking advantage of our LED system have the opportunity to engage with a growing local supporter base and a wider international audience.

With match highlights, goals and images posted regularly on our social media channels, the additional digital reach and engagement from LED advertising has never been greater!

BENEFITS:

- Showcase adverts to our captive in-stadium audience, with cumulative attendances reaching over 55,000 throughout the course of a season.
- Opportunity for your advert to feature on our social media channels, consisting of over 60,000 followers across Twitter, Facebook, Instagram and LinkedIn.
- Free support to help produce eye-catching and impactful adverts on a monthly, weekly, or game-by-game basis, ensuring relevant and up to date messages are displayed and a greater return on investment is achieved.
- Deliver key brand messages and engage a wider international audience through television and digital channels.”

“The addition of a permanent LED system will transform Ross County’s advertising offering for local and national companies, providing them with a modern and effective platform to promote their business and communicate their brand message.” LORRAINE CHRISTIE, COMMERCIAL MANAGER.

INTERESTED?

If you’re interested in advertising with Ross County FC, please contact us at:

Email: commercial@rosscountyfootballclub.co.uk Tel: 01349 860860

A member of our commercial team will then be in touch to discuss your requirements and find the perfect package for your business.





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